



ILLINOIS STATE MUSEUM *Natural History, Anthropology, Fine & Decorative Art*

SPRINGFIELD • CHICAGO • LOCKPORT • LEWISTOWN • REND LAKE

ECONOMIC IMPACT STATEMENT

The Illinois State Museum:

- employs 105 people in our community
- spends \$9.1 million each year on goods and services in our communities
- serves over 680,000 visitors on and off site and 2.7 million virtual visitors each year
- serves over 33,000 schoolchildren each year through school visits
- serves over 6,000 teachers every year.

Admission to the Illinois State Museum and branch facilities is FREE. The Museum in Springfield is open to the public free of charge 362 days each year.

The Illinois State Museum is located in Springfield and has branch facilities in Chicago (**Chicago Gallery** and **Artisans Shop** in the James R. Thompson Center), Lockport (**Lockport Gallery** in the Norton Building), Lewistown (**Dickson Mounds Museum**), and Whittington (**Southern Illinois Art and Artisans Center** at Rend Lake). The Museum's **Research and Collections Center** in Springfield houses over 10.5 million objects representing Illinois' natural and cultural heritage.



ILLINOIS STATE MUSEUM

502 SOUTH SPRING STREET • SPRINGFIELD, ILLINOIS 62706-5000
 MONDAY-SATURDAY 8:30AM-5:00PM • SUNDAY NOON-5:00PM
 (217) 782-7386



On a national scale, museums are economic engines:

- Museums employ 400,000 Americans, according to the American Association of Museums.
- U.S. museums contribute \$21 billion to the American economy each year (2008 estimate), encouraging economic growth in their communities.
- Museums rank among the top three family vacation destinations.
- Trips including cultural and heritage activities comprise one of the most popular and significant segments of the travel industry, accounting for over 23% of all domestic trips.
- Visitors to historic sites and cultural attractions, including museums, stay 53% longer and spend 36% more money than other kinds of tourists.
- Quality of life issues contribute significantly to decisions businesses make in choosing to relocate, including access to cultural resources that includes a dynamic museum community. In fact, according to research by the National Governors Association, "It has been shown that the nonprofit arts and culture industry generates over \$166 billion in economic activity annually, supports over 5.7 million full time jobs, and returns over \$12 billion in federal income taxes annually. Governments which support the arts on average see a return on investment of over \$7 in taxes for every \$1 that the government appropriates."

