EdCom Award for Excellence in Programming
MPMA Regional Award

This award recognizes exemplary creativity in museum educational programming in the MPMA region. To be eligible, the program must have clearly articulated goals/outcomes, be designed to achieve the goals/outcomes with the intended audiences, have concrete evidence of success through an evaluation process, have been presented three consecutive years, and reflect institutional commitment. Programs that clearly address one or more of the principles outlined in the AAM's policy statement on public education, Excellence and Equity, will be given special consideration.

The regional winner will automatically be nominated for the National EdCom Award for Excellence in Programming for 2019. In order to be eligible for the National EdCom Award for Excellence in Programming, you or your institution must be a member of the American Alliance of Museums.

General Award Information
1. Who can nominate a program?
EdCom members are eligible to nominate. You may self-nominate for the regional award

2. How does the nomination process work?
All nominations must be received by April 27, 2018. Please send all nominations to the EdCom Regional Co-Chair for MPMA:

Susan Rowe
Heritage Education Program Manager
Lubbock Lake Landmark
Texas Tech University
Box 43191
Lubbock, Texas
79409-3191

If you have any questions, please call or email Susan at 806-742-1116 or susan.rowe@ttu.edu.

3. What is the voting process for the award?
Votes will be cast by the Regional Leadership Team.

Program Information
Name of Program:
Institution(s):
Address:
Person/People responsible for program:
Telephone:
Email:

Nominator Information (you may self-nominate):
Your Name:
Institution:
Address:
Telephone:
Email:

Please attach a narrative on the following areas (limit to one page per area):

1. Please provide documentation on the planning, development, and evolution of the nominated program. Include information such as mission alignment, advisory committees, scholarly research, front-end/formative evaluation - as applicable.

2. Explain the audience-related goals and the museum related goals of the program.

3. Please provide an outline of sessions/one sample lesson plan that will help clarify the program's implementation/our understanding of the program. This will help us understand how the program was laid out and what sessions looked like, etc.

4. Please provide an overview of the implementation of the program. Include information on target audience and actual audience, staff, resources, demonstrable impact/outcomes, etc. May include up to two images and one link to a video uploaded to YouTube. Email the images/video link to susan.rowe@ttu.edu.

5. Please provide an overview of the outcomes - intended and actual - of the program.

6. Please include information on audience response, community/partner relations, as appropriate.

7. Explain evaluation process, data collection, and results of the evaluation (can include front-end, formative, and summative evaluation).

8. Please provide an explanation/example of the institutional commitment to this program. Include how the institution supports this program with staff and resources.